

Thursday, March 29, 2012 - - Workshop Session No. 1 - - 9:45 a.m. to 10:40 a.m.								
Strand:	2-hour Workshops	Board Members	Legally Speaking	Facilities	Student Learning	CBO/HR	Technology	Fiscal
Location:	Room 300	Room 301	Room 302	Room 303	Room 304	Room 305	Room 306	Room 307
Title:	G O O G L E • L I C I O U S	Understanding & Managing The Brown Act	School Districts Millionaire Game - Avoiding Pitfalls That Could Cause Expensive Legal Costs	Blueprint For The Future: Facilities For Great Schools!	Framework For Understanding Poverty	How To Best Choose A TPA/457(b) Provider	Business Automation In The Educational Environment	Budgeting Ideas To Generate Revenues And Save Dollars
Presenter(s):		Professor Paul Boylan with Paul Nicholas Boylan, Esq.	Todd Goluba, Attorney with Atkinson, Andelson, Loya, Ruud & Romo (AALRR) and Helio Brasil, Superintendent Merced River UESD	Fred Yeager with California Department of Education	Kathy Estes, Coordinator of School Health Programs with San Bernardino COE	Art Wexler and Patrick Bivins with TIAA-CREF	Greg Martin, President and Bob Andrews with Ray Morgan Company	PANEL
Thursday, March 29, 2012 - - Workshop Session No. 2 - - 10:50 a.m. to 11:45 a.m.								
Strand:	Do you use Google? But do you really know how to? Learn the hidden tricks and tools that help you find anything. Great classroom tools as well!	Board Members	Legally Speaking	Facilities	Student Learning	CBO/HR	Technology	Fiscal
Location:		Room 301	Room 302	Room 303	Room 304	Room 305	Room 306	Room 307
Title:		Building, Maintaining And Repairing Relationships Of Trust Within The District	CA Free School Guarantee: Understanding Student Fees, Charges, Donations and Fund Raising	General Fund Relief We All Need It - Ways To Get It	Measuring Student Learning And Effective Data For Differentiating Instruction	Behind Closed Doors: Disciplining Employees Off Duty Behaviors	How To Lower The Total Costs Of Ownership: An Administrators Perspective	Mandated Costs: The Politics & Best Practices
Presenter(s):	Barbara Ginsberg, Attorney with Atkinson, Andelson, Loya, Ruud & Romo (AALRR)	Sloan Simmons, Attorney with Lozano Smith	Jon Isom, Managing Director with Isom Advisors, A Division Of Urban Futures Inc.	Kevin Ogden, Superintendent Julian UESD , Raymond Mitchell, Regional Manager with Northwest Evaluation Association (NWEA)	Laura Schulkind, Attorney with Liebert Cassidy Whitmore	Chris Beyne, Product Manager with Digital Schools	Joe Rombold and Kevin Gordon with School Innovations & Advocacy (SI&A)	
Thursday, March 29, 2012 - - Workshop Session No. 3 - - 1:45 p.m. to 2:40 p.m.								
Strand:	Essentials of Digital Communications Web 2.0 & Social Media	Board Members	Legally Speaking	Facilities	Student Learning	CBO/HR	Technology	Fiscal
Location:		Room 301	Room 302	Room 303	Room 304	Room 305	Room 306	Room 307
Title:		School Board Ethics	Negotiating The Impact Of Layoffs - When, What and How	Project Delivery And Bidding Alternatives	Instructional Rounds: Theory To Practice	Retirement Income Strategies	Integrating Digital Content With Effective Instructional Practices	Cash Flow - The Good, The Bad And The Ugly
Presenter(s):	Laura Schulkind, Attorney with Liebert Cassidy Whitmore	Gregory Dannis Sandra Woliver with Dannis Woliver Kelley	Dan Maruccia and Megan Macy Lozano Smith	Connie Tate and Jill Hatanaka with San Joaquin COE	Orlando Batturaro with VALIC	Kevin Mulligan, Owner with OnPoint Innovative Learning Environments	Ann Hern, Director with School Services of California	
Thursday, March 29, 2012 - - Workshop Session No. 4 - - 2:50 p.m. to 3:45 p.m.								
Strand:	Learn how & why social media is today's dominant communication tool across all generations. Dozens of tools showcased and explained, enhancing your communications and productivity.	Board Members	Legally Speaking	Facilities	Student Learning	CBO/HR	Technology	Fiscal
Location:		Room 301	Room 302	Room 303	Room 304	Room 305	Room 306	Room 307
Title:		Charter School Petitions - To Approve Or Not To Approve The Changing Rules And Regulations	Employee Discipline And Documentation	Strategies For Site Certification And California Environmental Quality Act	Making Transitional Kindergarten Work For You With No Funding	Getting A Grasp On New Pension Reform Laws	Live Online Speech Therapy & Pathology	Fiscal Aspects Of Negotiations
Presenter(s):	James Spellos with Meeting U	Sue Anne Salmon Evans, Attorney with Dannis Woliver Kelley	Michelle Cannon, Attorney with Kronick Moskovitz Tiedemann & Girard	Jim Bush, President and John Dominguez, Vice President with School Site Solutions	PANEL	Sal Villasensor with Association of California School Administrators (ACSA)	PresenceLearning	<i>School Services of California</i>
Friday, March 30, 2012 - - Workshop Session No. 5 - - 8:45 a.m. to 10:45 a.m.								
Location:		Room 301	Room 302	Room 303	Room 304			
Title:		What's New With Standards - An Update On Where We are With Student Standards	The Grass Roots Reputation Management Advocacy. Build & Embed a Solid Reputation in Your Community & Legislation	It Takes a Village: Creating Powerful Partnerships to Build a Safe School Climate	How To Do A Parcel Tax For Your District			
Presenter(s):		Deborah Sigman with California Department of Education	Tom DeLapp, with Communication Resources for Schools	John Vandenburg, Founder, PLUS Program & Cyber-Bully Alert	PANEL			