

# SSDA Annual Conference Workshop Schedule

## Thursday, April 14, 2011 - - Workshop Session No. 1 - - 9:45 a.m. to 10:40 a.m.

Strand:	Legal Issues	CBO/HR	Curriculum & Instruction	Board Member Governance	Interactive Room	Associates	Facilities	Potpourri
<b>Location:</b>	Room 301	Room 302	Room 303	Room 304	Room 305	Room 306	Room 307	Room 308
<b>Title:</b>	Administrator's Guide to Navigating Special Education Laws and Issues	Managing Personal Leaves to Avoid Litigation	Bringing Together Cultures of Universal Achievement & Exceptional Systems	Having Difficult Conversations: The Soft Side of Strong Leadership	Innovative Learning Environment - With a Twist!	Time Out for Teachers	How Do You Build a School in California?	Playing Bigger Than You are in the Grants Game
<b>Presenters:</b>	<i>Debbie Cesario</i> Lozano Smith <i>Cathy Myhers</i> Bonsall SD	<i>Jonathan Pearl</i> and <i>Amy Levine</i> Dannis Woliver Kelly	<i>Damen Lopez</i> No Excuses University	<i>Tom DeLapp</i> Communication Resources for Schools	<i>Kevin Mulligan</i> OnPoint Technology	<i>David Raffin</i> TIAA-CREF <i>Patrick Bivins</i> CalSTRS	<i>Kathleen Moore</i> CDE <i>Lisa Silverman</i> OPSC <i>Howard Smith</i> DSA	<i>Marilyn Blake</i> El Nido SD

## Thursday, April 14, 2011 - - Workshop Session No. 2 - - 10:50 a.m. to 11:45 a.m.

Strand:	Legal Issues	CBO/HR	Curriculum & Instruction	Board Member Governance	Interactive Room	Associates	Facilities	Potpourri
<b>Location:</b>	Room 301	Room 302	Room 303	Room 304	Room 305	Room 306	Room 307	Room 308
<b>Title:</b>	How to Respond to a Public Records Request	A Landscape of Educational Politics in 2011	"Google Docs" Collaboration for Educational Leaders	What Board Members Need to Understand about Conflicts of Interest	How Does a District Go From an API of 461 to 802?	Common Core - How CTB/McGraw-Hill is Helping to Prepare	New Tools for Your Facility Construction Tool Belt!	Be Fiscal Sound and Provide Healthy Food Choices
<b>Presenters:</b>	<i>Daniel Shinoff</i> Stutz, Artiano, Shinoff & Holtz	<i>Kevin Gordon</i> School Innovations & Advocacy	<i>Mark Wagner</i> EdTech Team	<i>Addison Covert &amp; Karina Terakura</i> Kronick Moskovitz Tiedemann & Girard	<i>Justin Cunningham</i> Bonsall USD	<i>Mark Mantel</i> CTB/McGraw-Hill	<i>Frank Lindsay and Bob Kjome</i> Roebbelen	<i>Susan Beaudry-Gray</i> Preferred Meal Systems

## Thursday, April 14, 2011 - - Workshop Session No. 3 - - 1:45 p.m. to 2:40 p.m.

Strand:	Legal Issues	CBO/HR	Curriculum & Instruction	Board Member Governance	Interactive Room	Associates	Facilities	Potpourri
<b>Location:</b>	Room 301	Room 302	Room 303	Room 304	Room 305	Room 306	Room 307	Room 308
<b>Title:</b>	Legal Issues 101 - School Districts and E-Discipline in the Electronic Age	Is Your Position Control Out of Control?	iPod, You Pod, We All Scream for iPod	California Voting Rights Act: What it Means for Small School Districts	Dynamic Online Assessments	Virtual Desktops: Do More With Less!	Construction Bidding and Alternatives	The Brown Act Quiz!
<b>Presenters:</b>	<i>Sloan Simmons</i> Lozano Smith	<i>Nancy Walker</i> Total School Solutions	<i>Joan Cirillo &amp; Nancy Younce</i> Julian UESD	<i>Linda Bacon</i> Fresno County Office of Education	<i>Erin Walker</i> Core Ed Inc. <i>Barry Simpson</i> Bishop USD	<i>Michael Fraser</i> Ray Morgan Company	<i>Jim Schaefer</i> Zampi, Determan & Erickson, LLP Kim Scott Blach Construction <i>Joe Amelio</i> Orchard SD	<i>James Yarnell</i> Atkinson, Andelson, Loya, Ruud & Romo

## Thursday, April 14, 2011 - - Workshop Session No. 4 - - 2:50 p.m. to 3:45 p.m.

Strand:	Legal Issues	CBO/HR	Curriculum & Instruction	Board Member Governance	Interactive Room	Associates	Facilities	Potpourri
<b>Location:</b>	Room 301	Room 302	Room 303	Room 304	Room 305	Room 306	Room 307	Room 308
<b>Title:</b>	Why a Skelly Hearing?	Turning the Tide During Negotiations	Implementation of Common Core Standards & Assessment	Winning Labor Negotiations: It Can Be Done!	The Mad Mad Mad World of Education	Planning a Successful Retirement	Practical Development of an Energy and Sustainability Program	Food Lab... Teaching School Lunch
<b>Presenters:</b>	<i>Jonathan Pearl</i> and <i>Amy Levine</i> Dannis Woliver Kelly	<i>Ron Bennett</i> School Services of California, Inc.	<i>Deb Sigman</i> CDE	<i>Terry Filliman</i> Atkinson, Andelson, Loya, Ruud & Romo <i>Stephen Kelish</i> Coming UESD	<i>Randall Erickson</i> Zampi, Determan & Erickson, LLP <i>Joe Amelio</i> Orchard SD	<i>Bruce Smith</i> CALPRO <i>Jimmy Freeman</i> PlanMember Services	<i>Carl Salas</i> Salas O'Brien Engineering, Inc.	<i>Sharon Smith</i> Pacific ESD

# SSDA Annual Conference Workshop Schedule

Friday, April 15, 2011 - - Workshop Session No. 5 - - 8:45 a.m. to 10:15 a.m.

<b>Location:</b>	Room 301	Room 302	Room 303	Room 304
<b>Title:</b>	CalSTRS Retirement Check-Up	Open Enrollment - Implementation and Possible Changes	Searching for Financial Clarity in Unclear Times	It Takes a Village: Creating a Powerful Community to Build Partnerships
<b>Presenters:</b>	<i>Lan Le STRS</i>	<i>David Walrath SSDA</i>	<i>Joel Montero FCMAT</i>	<i>John Vandenburg Founder of PLUS Program and Cyber Bully Alert</i>

## Workshop Details

Friday, April 15, 2011

► Session No. 5 - 8:45 a.m. to 10:15 p.m. ◀

### CalSTRS Retirement Check-Up

*Presenter: Lan Le with STRS*

If you're getting close to retirement, this CalSTRS Retirement Check-Up is for you. This 1 1/2 hour workshop includes details on how member retirement benefit is calculated, the retirement process and the required steps needed to take towards CalSTRS retirement.

### Room 301

### Searching for Financial Clarity in Unclear Times

*Presenter: Joel Montero with FCMAT*

This is an up to date and timely presentation of the status of the state's financial situation and its impact on LEAs, particularly small and tiny school districts. The program includes a planning primer for fiscal solvency, a discussion of multi-year projections and their value, how to self-assess your district's financial health and future prospects, cash management strategies, what interim certifications really mean and how to use them to your advantage, and a state budget update.

### Room 303

### Open Enrollment – Implementation and Possible Changes

*Presenter: David Walrath with SSDA*

This workshop will present the current status of the Open Enrollment Act, how small school districts are responding to the Act and proposed legislative changes to the Act. The workshop also will discuss current state legislation, the effect of budget deals on school funding and CalSTRS pensions as well as legislative proposals for certificated employee evaluation and dismissal procedures.

### Room 302

### It Takes a Village: Creating Powerful Community to Build Partnerships

*Presenter: John Vandenburg with PLUS*

In the development of Safe Schools and Youth Development programs the catalyst to success is the establishment of defined community Partnership. The healthy relationship between diverse agencies is critical in the establishment of safe schools. This presentation will identify critical components necessary to develop, collaborate and sustain strong Partnerships.

### Room 304

# Workshop Details

Thursday, April 14, 2011

► Session No. 1 - 9:45 a.m. to 10:40 a.m. ◀

## **Administrator's Guide to Navigating Special Education Laws and Issues Room 301**

*Presenters: Deborah Cesario and Cathy Myhers*

This workshop will lead an interactive discussion targeting special education issues facing small school districts. This presentation provides an overview of special education laws, focusing on the Individuals with Disabilities Education Act and Section 504 of the Rehabilitation Act of 1973. Participants will also learn how to effectively manage difficult IEP meetings and strengthen parent-teacher relations, as well as understand the intersection of special education and charter schools.

## **Managing Personal Leaves to Avoid Litigation Room 302**

*Presenters: Jonathan Pearl and Amy Levine*

Collective Bargaining Agreements, board policies and administrative regulations devote page after page to employee leaves. This workshop will discuss key provisions and share best practices to help you better manage this complex area of the law.

## **Bringing Together Cultures of Universal Achievement and Exceptional Systems Room 303**

*Presenter: Damen Lopez*

What do high-achieving, high-poverty schools do differently? Can these practices be replicated? In a very engaging presentation, TurnAround Schools Founder Damen Lopez shares the six (6) practical and straightforward strategies that enable students at these extraordinary schools to beat the odds and become academically proficient, while working under a college readiness umbrella known as the No Excuses University.

## **Having Difficult Conversations: The Soft Side of Strong Leadership Room 304**

*Presenter: Tom DeLapp*

This presentation will assist leaders to be better prepared for when you have to say, "We Need To Talk." Techniques for approaching effective employee evaluations, touchy situations with staff and parents, and the public.

## **Innovative Learning Environment - With a Twist Room 305**

*Presenter: Kevin Mulligan*

Purchasing programs and technology is the easy part, delivering a system which brings the programs, technology, digital content and data assessment together is the hard part. In this presentation we will experience and discuss not just what to do, but how to do it in a Small School District.

## **Time Out for Teachers Room 306**

*Presenters: David Raffin and Patrick Bivins*

Educators spend their entire career preparing students for their future. Why not take "time out" to prepare for yours? Please join CalSTRS & TIAA-CREF in this informational session designed to help you understand how saving a little with the right investments can help you plan for and receive a financially secure retirement. Don't pass up this educational workshop designed for you!

## **How Do You Build a School in California Room 307**

*Presenters: Kathleen Moore, Lisa Silverman and Howard Smith*

Planning for construction and modernization of a district's facilities is a daunting task. From the point of ascertaining needs, identifying funding sources, developing educational specifications, and formulating design, through completing a construction project, there is an overwhelming amount of expertise required.

Here to address their roles and responsibilities in the school construction process are the top executives of the major State agencies: California Department of Education, Division of State Architect, and Office of Public School Construction. These officials will provide information crucial for board members in guiding decisions on the path to accessing state bond funds in these uncertain times.

## **Playing Bigger than You are in the Grants Game Room 308**

*Presenters: Marilyn Blake, Steve Price and Mike Crass*

Many competitive State and Federal Funding opportunities have requirements or expectations that seemingly exceed the potential of a small School District. This workshop will help small schools get over this hurdle and gain access to the resources that so many others enjoy?



# Workshop Details

Thursday, April 14, 2011

► Session No. 2 - 10:50 a.m. to 11:45 a.m. ◀

## How to Respond to a Public Records Request Room 301

*Presenter: Daniel Shinoff*

Learn how to best respond to a public records request, in light of competing policies of transparency in government and school privacy concerns. Discussion of timelines, extensions, and exceptions to the Public Records Act.

## A Landscape of Educational Politics in 2011 Room 302

*Presenter: Kevin Gordon*

The politics of education has never been more fascinating with the looming election that will determine the outcome of education finance for a generation and a new governor in California with an entirely new set of views about education funding and reform. Public opinion, local school budget cuts and the road to a balanced State Budget are all part of the mix as this session dives into the landscape of education politics for 2011.

## “Google Docs” Collaboration for Educational Leaders Room 303

*Presenter: Mark Wagner*

Extend your collaboration efforts online. Google Docs is a web-based service that allows you to create, edit, share, and publish documents, including spreadsheets and presentations. Because everything is stored and modified on the web Google Docs makes it easy to collaborate with colleagues - and even to edit the same document from multiple computers simultaneously. This session will focus on the use of Google Docs to support collaboration within a school District, including strategies for creating common assessments, sharing best practices, and documenting learning. Google Docs can even be used for frequent data collection and analysis, including custom walkthroughs. This one tool can revolutionize the way your district collaborates. And it's FREE!

## What Board Members Need to Understand About Conflicts of Interest Room 304

*Presenter: Addison Covert and Karina Terakura*

Can a school district do business with a company owned by a Board Member or a district employee, or a family member of one of its employees? Can a school district hire/promote an employee who is married to the Superintendent or Board Member? Conflicts of interest can arise in many different ways, and often occur at the last minute without warning. Learn about conflicts of interest laws and what Boards and Administrators should know about the topic.

## How Does a District Go From an API of 461 to 821 Room 305

*Presenter: Justin Cunningham*

We all know there are many reasons for increased student learning, but, what really causes fast sustainable growth?

How did a low income, high minority school on a reservation adjust its focus on results to continuously improve? Learn about the policy, technology, creativity, and collaboration that helps students learn more.

## Common Core - How CTB/McGraw-Hill Is Helping to Prepare Room 306

*Presenter: Mark Mantel*

CTB/McGraw-Hill is preparing for the Common Core standards. Acuity is the Codie award winning assessment solution from CTB/McGraw-Hill that is used by fellow small school district San Bruno Park school District. In our effort to help districts, like San Bruno Park, prepare for the common core standards we have been preparing assessment and reports. This session will share some of the work we are doing to help school districts prepare for common core. This session could be a precursor to help you prepare a road map for the common core standards.

## New Tools for Your Facility Construction Tool Belt! Room 307

*Presenters: Frank Lindsay and Bob Kjome*

With time constraints and limited budgets, we are all looking to build more for less. Come participate in a hands on interactive program demonstrating the new delivery methods and concepts in educational facility construction.

## Be Fiscal Sound and Provide Healthy Food Choices Room 308

*Presenter: Susan Beaudry-Gray*

Preferred Meal Systems is a cost effective, efficient way to serve nutritious meals in the school setting. In today's inflationary times, this has become even more advantageous to school districts, which are facing unprecedented pressures of underfunding. While many school systems see labor productivity at 7-18 meals per labor hour in their feeding programs, Preferred Meal Systems allows for upwards of 50 meals per labor hour. Our historical cost to school districts nationwide has proven that our system is fiscally responsible. Our variety of healthy food options includes salad bars, whole grain breads and pastas as well as meeting all USDA and CA State nutritional requirements.



# Workshop Details

Thursday, April 14, 2011

► Session No. 3 - 1:45 p.m. to 2:40 p.m. ◀

## Legal Issues 101 - School Districts and E-Discipline in the Electronic Age

*Presenter: Sloan Simmons*

Student cell phones, along with the disruptions to the education environment that they can cause, has proliferated with smart phone technology. In this workshop, the lawful limits of student cell phone searches and confiscation are discussed. Additionally, elements of pragmatic and useful cell phone policies, as well as the methods of crafting and adopting such policies, are addressed.

## Is Your Position Control Out of Control?

*Presenter: Nancy Walker*

Position Control is an essential process vital to school district operations, as typically 85 - 90 percent of school district costs are consumed by personnel-related expenses. This workshop will cover the following topics related to position control:

- ⇒ What is Position Control?
- ⇒ The importance of Position Control as it relates to budgeting practices and sound internal controls.
- ⇒ Developing and maintaining a strong Position Control system.
- ⇒ What to do when your financial System does not have a Position Control module.

## iPod, You Pod, We All Scream for iPod

*Presenters: Joan Cirillo and Nancy Younce*

In this interactive and hands-on session participants will see how Julian Union Elementary School District uses iPods to integrate character, academics and fun in the classroom to promote student learning.

## California Voting Rights Act: What it Means For Small School Districts

*Presenter: Linda Bacon*

An overview of requirements for compliance with the California Voting Rights Act and the procedure for changing a school district's trustee election method.

## Dynamic Online Assessments

*Presenters: Erin Walker and Barry Simpson*

Be prepared to see how 100% of Home Street Middle School students achieved 100% proficient - advanced on the Algebra CST and gained 40 API points in one-year! This hands-on workshop will show you how to utilize dynamic online instruction and assessment with student responders and SMART Board technology. Learn how easy it is to incorporate today's technology into tomorrow's classroom. Participants will walk away from this session with a clear idea about how to significantly increase student achievement through the use of online tutoring, assessment technology, focused curriculum and meaningful assessment. Work Smarter, Not Harder.

## Room 301

## Room 302

## Room 303

## Room 304

## Room 305

## Virtual Desktops: Do More with Less! Is Helping to Prepare

*Presenter: Michael Fraser*

Come find out how the Ray Morgan Company has been the breakthrough for California School Districts. Discover how Virtual Desktop Infrastructure conserves thousands when it comes to your computer infrastructure. Experience how new office technology is the key to a new, less expensive school district environment. Hear how other school districts have profited from the copier/fax/scan/print - about changing this to - a complete document technology assessment and recommend solutions designed exclusively to beat the budget challenge.

## Construction Bidding and Alternatives

*Presenters: Jim Schaefer, Kim Scott, Joe Amelio*

This session is designed to assist small district personnel who are considering a school facility project during the next two years. Deciding on a delivery method i.e. (design, bid, build; lease lease-back with financing; design build with a negotiated contract rather than bidding; or construction management in various forms) for your project needs to be considered in advance to avoid duplication of services that result in unnecessary costs.

This session will provide attendees the information on the advantages of each type of delivery method. Additionally the bidding process for a single and multiple general contractor as well as options to using low bid will be discussed.

## The Brown Act Quiz!

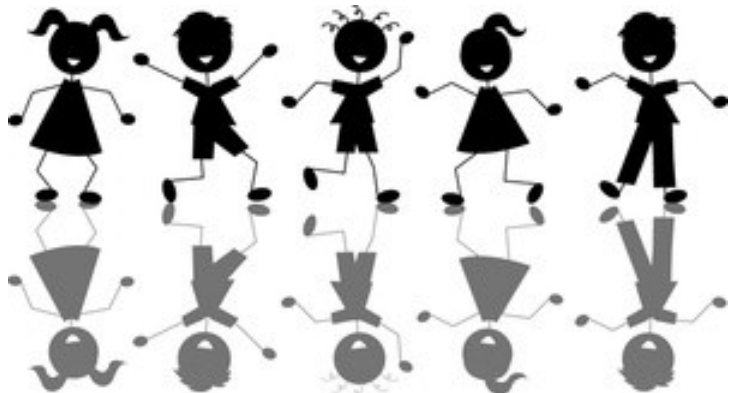
*Presenters: James Yarnell and Tim Smith*

New and experienced Board Members, Superintendents and Administrators will enjoy and benefit by testing their knowledge regarding the public meeting requirements of the Ralph M. Brown Act in this interactive Q&A format. Bring your questions and play "stump the lawyer."

## Room 306

## Room 307

## Room 308



# Workshop Details

Thursday, April 14, 2011

► Session No. 4 - 2:50 p.m. to 3:45 p.m. ◀

## Why a Skelly Hearing?

*Presenters: Jonathan Pearl and Amy Levine*

In this interactive session we will address due process requirements related to "Skelly" conferences, investigatory meetings and other discipline-related meetings involving classified and certificated employees and their representative.

## Turning the Tide During Negotiations

*Presenter: Ron Bennett*

The California fiscal crisis is leading districts to make language concessions, avoid confrontations and move to close down negotiations for multiple years. There are substantial financial risks associated with closed contracts and lack of money does not mean that districts should ignore other serious problem areas in their collective bargaining agreements. The union derides these proposals as "take backs." Ron will give practical advice and suggest how to turn the tide during negotiations that are intended to improve educational opportunities for students despite the union's effort to derail progress.

## Implementation of Common Core Standards & Assessment

*Presenter: Deb Sigman*

The California Department of Education is preparing for a year of transitions...common core standards, common assessments, and a new state superintendent. Ms. Sigman will provide information regarding these transitions focusing on common core state standards and assessments.

## Winning Labor Negotiations: it Can Be Done!

*Presenters: Terry Filliman, Steve Kelish, Helen Pitkin and Wes Grossman*

A presentation on how a school board, administration and attorney worked together to develop labor strategies to avoid bankruptcy, achieve a health benefits cap, improve contract language, and establish trust in a positive bargaining climate with their unions. With a long history of very difficult and drawn out negotiations, this district and their unions, since 2006-07 have settled amicably in one or two meetings, drawing praise from the Board and employees. It can be done!

## The Mad Mad Mad World of Education

*Presenters: Randall Erickson and Joe Amelio*

An entertaining, interactive presentation in a "question and answer" format using real events to describe what school administrators, teachers, classified employees and board members should NOT do if they expect to keep their job.

## Room 301

## Room 302

## Room 303

## Room 304

## Room 305

## Planning a Successful Retirement

*Presenter: Bruce Smith*

This presentation will include specific ideas to help Superintendents retire comfortably and take full advantage of their entitlements. Topics include:

- ⇒ Understanding the benefits of STRS
- ⇒ Evaluating your future needs
- ⇒ Constructing a successful retirement plan
- ⇒ Dealing with healthcare after retirement
- ⇒ Should you have long term care insurance
- ⇒ How to leave your heirs income for life and
- ⇒ Making sure your investments are appropriate

## Practical Development of an Energy And Sustainability Program

*Presenter: Carl Salas*

This presentation will utilize case studies to show the development of the "energy audit" and how that audit can be morphed into a District Sustainability Plan with a focus on cost & carbon reduction.

Using case studies from successful school sites and school districts, the attendees will learn about:

- ⇒ The Energy Audit Process Framed Against the School's (and District's) Operating Expense Budget and Carbon Footprint
- ⇒ Integrating Energy and Deferred Maintenance Projects
- ⇒ Behavioral Issues Associated with Energy and Sustainability
- ⇒ Renewable Energy as a Valuable Portion of an Overall District Sustainability
- ⇒ The Financial Realities (both positive and negative) Associated with Specific Energy and Sustainability Programs.

The attendee will be left with a simple, yet powerful way to develop a practical sustainability program and plan

## Food Lab....Teaching School Lunch

*Presenters: Sharon Smith, Stephanie Raugust, Emelia Miguel, Lidi Carlisle Cummins and Caitlin Phillips*

It has never been more critical to teach children about sustainability, so they can solve the grave economic, health, and environmental problems we are facing. Students in the Food Lab Program at Pacific Elementary School in Davenport, CA learn these concepts in the school kitchen. Food Lab students cook school meals from scratch every day.

The program uses the kitchen as a classroom to teach everything from math & history, to health, leadership, and life skills, while producing meals from diverse cultures.

## Room 306

## Room 307

## Room 308