



Bringing assessment data into the classroom.

# MMARS™ A Web-Based Reporting Solution

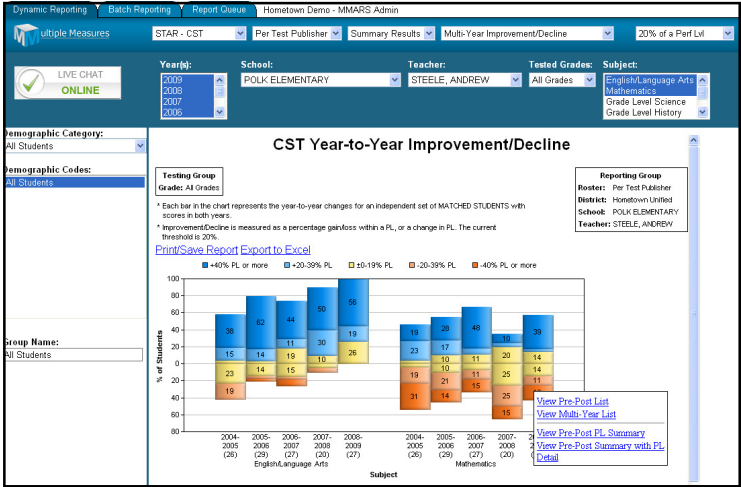
## Multiple Measures Online Assessment Reporting System

**Exhibitor**  
**Small School Districts' Association**  
 Annual Conference, Sacramento, CA, April 13-15, 2011

Please come visit our exhibit booth. Sign up for a FREE fully-functional evaluation account. See MMARS produce fast, impressive, graphic reports, **\*using your data\***.

**Manipulate Data Like Never Before**  
 MMARS allows for the smooth and simple data reporting that today's educator needs. Innovative drilldown boxes give you the tools to dynamically generate reports in the blink of an eye, providing quick answers to the questions you have about your data. MMARS is highly intuitive, and endows its user with the simplest and quickest way possible to interpret information.

**Simple to Learn, Simple to Use**  
 Most importantly, MMARS is the intuitive, user-friendly way to manipulate your data. Its simplicity ensures that anyone can answer questions about his or her own data, and because it's web-based, MMARS is available for everyone, from the district evaluator to the principals and teachers themselves. If you have questions, we are always available for prompt and helpful customer service. The outstanding technical support Multiple Measures provides, coupled with the natural ease of MMARS, ensure that questions about your data will never go unanswered.



**Did my students improve their CST scores?**

Our new Improvement/Decline tools help you determine which teachers and/or schools are successful at improving their students' CST scores. Improvement/decline by students is measured over the same general period of time when the students were receiving instruction by that teacher. Several drill-down charts and lists provide additional student detail.

- MMARS is ...**
- Accurate, fast, easy, inexpensive, graphic web-based assessment reporting for STAR/CAHSEE/CELDT/Benchmarks. Pupil, aggregate, & accountability reports API/AYP/AMAO/ELSSA/SPSA/SARC. Handheld, mobile reporting for teachers, too!
  - Fast, Dynamic reporting
  - Efficient Batch reporting
  - Accountability Reports
  - Aggregation /Disaggregation / Student Lists / Pupil Reports
  - FREE User Accounts
  - FREE Training
  - FREE Rostering
  - LARS™ legacy reports
  - Handheld Mobile Reporting
  - Starting at \$1 per student
  - Premier Support
  - (currently in development)...
    - \* Local Assessment reporting
    - \* Scan/Score district/school/classroom tests
  - Change based on: % of a PL, a full PL, or SS
  - By Teacher, Grade, School and/or District
  - Longitudinally matched student scores compared for each pair of years
  - Measures improvement/decline, independent of "pre" score

**WHAT OUR CUSTOMERS ARE SAYING...**

"As usual your API estimates were 'spot on'. And the AYP percent at or above was almost identical to what the state released yesterday!! Thank you and your support team for your wonderful program and attention to accuracy!!"

**MARIANNE BLANKENBILLER**  
 Testing and Research Department  
 Capistrano Unified School District

"The MMARS software, along with the generous technical support provided by the Multiple Measures staff, has helped our district take an important step in getting the performance data in the hands of those who need it most. Schools have a finite amount of time to efficiently mine student results to drive instructional reform. MMARS is an excellent tool in moving this important work forward. Thank you MMARS, for providing a user-friendly format and high level of customer service."

**DIANE MORGENSTERN**  
 Superintendent  
 Mountain School District

**CST Single-Year Student List with Clusters**  
 English-Language Arts

Testing Group: Year: 2008-2009, Grade: Grade 4

Reporting Group: Roster: Per Test Publisher, District: Hometown Unified, School: POLK ELEMENTARY, Teacher: CREEKMORE, QUINTN

Last Name	First Name	Student #	PL	SS	Word Analysis and Vocabulary Development		Reading Comprehension		Literary Response and Analysis		Written Conventions		Writing Strategies		Writing Applications	
					# Corr	% Corr	# Corr	% Corr	# Corr	% Corr	# Corr	% Corr	# Corr	% Corr	# Corr	% Corr
ATCHISON	LADONNA	1000010176	BAS	333	16	89%	8	53%	3	33%	9	50%	8	53%	4	50%
BOWERS	JANESSA	1000010161	BAS	319	14	78%	8	53%	3	33%	8	44%	6	40%	4	50%
BRANDON	CHRISTA	1000010229	PRO	395	17	94%	13	87%	9	100%	15	83%	8	53%	4	50%
COLLINS	RAMONA	1000010178	PRO	400	16	89%	14	83%	7	78%	15	83%	9	60%	6	75%
CROW	DANA	1000010234	PRO	426	18	100%	11	73%	7	78%	16	89%	12	80%	8	100%
DALTON	LAUREN	1000010243	PRO	355	15	83%	10	67%	4	44%	11	61%	11	73%	4	50%
DICKS	MARIA	1000010212	PRO	455	18	100%	15	100%	9	100%	13	72%	13	87%	8	100%
DOTY	SACHA	1000011489	PRO	352	17	94%	9	60%	7	78%	11	61%	8	40%	4	50%
FIELDS	BRITNEY	1000010204	PRO	379	13	72%	12	80%	4	44%	16	89%	11	73%	6	75%
FUTTERER	KIRSTEY	1000010188	PRO	405	18	100%	12	80%	7	78%	12	67%	11	73%	8	100%
GLENN	JERICAH	1000010196	PRO	400	17	94%	12	80%	9	100%	12	67%	11	73%	6	75%
HADSWELL	BRITNEY	1000010222	PRO	376	16	89%	11	73%	8	80%	14	83%	11	73%	8	100%